

McCormick School of Engineering and Applied Science

NORTHWESTERN ENGINEERING

SPRING 2016

TECH
LEAPFROGS
AVIATION

HEAR
&
VISION
IMPAIRED
PPL.

Multi-screening
use both
phones and
watch movie
same time
-Scott

SEAMLESS

SYNCED
SEATS
would
BE AWESOME

wants to
windustry
Project by
TL



WHY TECH
LAG?
WHY SO
\$\$\$?

Enjoy
Disconnect
at time
-Nicu

NEVER
USES
CONNECTIVITY

Mobility,
seamless
cross-channel
Experience
- across all apps
- Refun/Personal
/Access -Scott

MULTI-
CHANNEL



Personalized
- Link IP
to your
Profile
- target
return
-Scott

PEOPLE
MULTISCREEN
ALL THE
TIME!

MIX
OF BYOD
& SEATBACK

CONF.
CALL ACCESS
VIA SEAT &
DIDN'T
WORK

Download
BOOK IN
KINDLE
IN ADVANCE
& READ

Seatbacks
on Internet
International
(Burden)
-Scott

Dom
3
-Kramer

Domestic
BYOD
Full
↳ Seat
backs

MULTIPLE
SCREENS

BETTER DESIGN THROUGH HUMANITY